Being socially responsible and having ethical business practices are the tenets of Alok's corporate philosophy. In everything we do there is a strong commitment to wider all-round social progress, as well as to a sustainable development that balances the needs of the present with those of the future.

The Group's social vision has been enshrined in the three E's which have become the Guiding Principles of our CSR initiatives - Education, Empowerment and Environment & Health.

The Policy in brief:
To spend at least 2% average net profits of the company made during the three immediately preceding financial years calculated in accordance with the provisions of Section 198 of the Companies act 2013 in the sector as mentioned in schedule VII of the act.

To give preference to local area and areas around it where it operates, for spending the amount earmarked for corporate social responsibility activities.

List of activities to be undertaken by the company as specified in Schedule VII of the Companies Act 2013:

1) Promoting education, including special education and employment enhancing vacation skills especially among children, women, elderly, and the differently abled and livelihood enhancement projects;

2) Promoting gender equality, empowering women, setting up homes and hostels for women and orphans; setting up old age homes, day care centers and such other facilities for senior citizens and measures for reducing inequalities faced by socially and economically backward groups;

3) Ensuring environmental sustainability, ecological balance, protection of flora and fauna, animal welfare, agroforestry, conservation of natural resources and maintaining quality of soil, air and water;

4) Eradicating hunger, poverty and malnutrition, promoting preventive health care and sanitation and making available safe drinking water;
5) Training to promote rural sports, nationally recognized sports, Paralympic sports and Olympic sports;

6) Measures for the benefit of armed forces veterans, war widows and their dependents;

7) Contribution to the Prime Minister’s National Relief Fund or any other fund set up by the Central Government for socio-economic development and relief and welfare of the Scheduled Castes, the Scheduled Tribes, other backward classes, minorities and women;

8) Contributions or funds provided to technology incubators located within academic institutions which are approved by the Central Government;

9) Rural development projects.

For Alok Industries Ltd.

K. H. Gopal
Executive Director & Secretary