

Product Responsibility Policy

At Alok Industries Limited ('the Company'), is committed to ensuring that our products are manufactured and distributed in a responsible and ethical manner. The Company strives to promote sustainable practices, protect the environment, and prioritize the well-being of workers and consumers. This Product Responsibility Policy outlines our guiding principles and actions to fulfill our commitments in this regard.

1. Compliance with Regulations and Standards

The Company adheres to all applicable local and international regulations, laws, and standards related to textile manufacturing, labeling, and safety. This includes compliance with regulations such as REACH, Oeko-Tex, and other relevant industry standards.

2. Quality and Safety Assurance:

The Company is dedicated to producing products of the highest quality, ensuring they meet or exceed relevant safety and performance standards. Our products undergo rigorous testing and quality control procedures throughout the production process to minimize risks to consumers.

3. Environmental Sustainability:

The Company strives to minimize our ecological footprint and promote environmental sustainability. The Company actively seeks to reduce waste, conserve resources, and employ environmentally friendly manufacturing processes. This includes minimizing water usage, energy consumption, and greenhouse gas emissions, as well as promoting recycling and responsible waste management.

4. Supply Chain Transparency:

The Company is committed to transparency within our supply chain. The Company works closely with our suppliers to ensure they share our values and adhere to ethical and responsible practices. The Company conducts regular audits and assessments to verify compliance with our standards and promote transparency in labor conditions and environmental impact.

5. Fair Labor Practices:

The Company respects the rights of workers involved in our supply chain and ensure fair and safe working conditions. The Company requires our suppliers to comply with all applicable labor laws, including minimum wage, working hours, and employee welfare. The Company prohibits forced labor, child labor, and any form of discrimination or harassment.

6. Chemical Management:

The Company prioritizes the use of safe and environmentally friendly materials in our textile production. The Company works diligently to minimize the use of hazardous substances and chemicals, substituting them with safer alternatives whenever possible. The Company ensures compliance with regulations regarding restricted substances and strive for continuous improvement in chemical management.

7. Consumer Awareness and Education:

The Company believes in empowering consumers to make informed choices. The Company provides accurate and transparent information about our products, including composition, care instructions, and any relevant certifications or eco-labels. The Company actively educate consumers about the benefits of sustainable textiles and encourage responsible product use and disposal.

8. Continuous Improvement:

The Company is committed to ongoing improvement in all aspects of our product responsibility efforts. The Company regularly review and update our policies, procedures, and practices to align with the latest industry standards and best practices. The Company engages in dialogue with stakeholders and collaborate with industry partners to drive positive change.

This Policy serves as a guiding framework for our operations, and the Company holds itself accountable for its implementation and continuous improvement.