



### Kohl's

Congratulations to Alok Industries for 25 Years! I have worked with Alok for the past 10 years, representing both Kohl's and Wal-Mart over that time. Alok has proven to be an extremely reliable and professional fabric supplier. The mill is state-of-the-art for weaving and dyeing, producing high quality fabrics. When our vendors place their fabric orders with Alok we are assured of quality and on time delivery. Thanks you for all of you support and congratulation on this special anniversary.

Chris Fisher Kohl's Department Stores, USA Product Development Raw Materials & Color Manager



### Carrefour

Four years back, when Carrefour Global Sourcing India decided to develop the business in underwear category, our objective was to find a strong and well-known partner in order to build a long term partnership. Alok Industries was identified immediately as the suitable partner for Carrefour. The expertise, reliability and powerful industrial capacity of Alok has been precious for Carrefour to develop our business.

Women and Men are of course at the origin of this success. So thank you to Alok team for their support

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best regards ,
Mathias DESOUBRIES
Textile Permanent Lines Division Manager
Carrefour



## Crystal Martin International Ltd.

From the commencement of our working partnership with the Alok team, developed throughout the last decade, it has always proven rewarding to realise the benefits of working alongside a business that delivers on both it's vision AND values.

This we see recognised year on year by the continued patronage of customers who are appreciative of the investment made in the delivery of innovation and quality within Alok's integrated textile offer but also the significant investment in the delivery of shared values, values that set Alok out as THE supplier of choice.

As a leading international business CMI clearly recognise that delivering added value, exceptional quality, design excellence, investment in our people and cutting edge innovation are an absolute minimal requirement of today's consumer. However it is essential that we deliver all of the above whilst demonstrating a corporate and ethical responsibility to our colleagues, our consumers and our suppliers.

This can only be achieved by partnering with a supply base of indisputable repute. Alok deliver these same values on a daily basis.

We are PROUD to be associated with the team at Alok as they celebrate their 25th anniversary and on this auspicious occasion we take great pleasure in congratulating them on their past success. We take as much pleasure in sharing our combined vision for the future that, together, we can deliver as Alok enter their next 25 years of providing exceptional service to an ever more demanding, worldwide, customer base.

Stuart Clayton Director



# Marks Spencer

Congratulations to the entire team at Alok, on completing 25 years. We at M&S are really happy to have been a part of Alok's growth over the years.

For us at M&S, I would say that Alok are an excellent one-stop-shop covering everything from plain, print and yarn dye cotton both woven and knitted through to polyester yarn, cotton towelling and full range of wide width bed-linen. All this produced in-house from fibre to finished product makes it easy for us to work with Alok. There is a huge potential to grow within our business provided you continue to focus on quality and product development, just as you have been doing over the years.

Wish you all success in the coming years, and look for ward to us growing our partnership further.

Venu Nair Head of Region (South Asia) Marks & Spencer





### State Bank of India

My hearty congratulations on Alok Industries Ltd achieving the land mark of 25 years. We have been your bankers since inception and it is a pleasure seeing Alok growing from strength to strength, maintaining an impeccable track record through consistent performance.

The vision shown by the top management in tapping the opportunities in textile sector especially in the post quota regime is quite admirable and this has made Alok the largest integrated textile company of India. It will be our pleasure to support the company in its future endeavours.

I once again congratulate "Team Alok" and wish them more success in the coming years.

V.S.Radhakrishnan Deputy General Manager State Bank of India



### Axis Bank

We are enthused on the occasion of Alok Industries Limited completing 25 years of its existence. Our compliments on this historic occasion. We take pride in being your partner Bank and associating with you at major milestones in this impressive journey of becoming the largest integrated textile company in India. The vision, direction and strategy of the top management have made Alok a benchmark in textile industry.

We wish you all the success for your future endeavors.
Siddharth Rath
President, Corporate Banking
Axis Bank





#### Clarian

On this occasion, we congratulate Alok Industries on successful completion of 25 golden years. The young Alok group is marching ahead with grand success and new landmarks

Alok Industries, as a textile unit, is a 21st Century state-of-art model. The product profile and the quality norms are one of the key factors of its success. Today, this group has its own trade mark in Home textile, Apparel's, Towels and Garment segment. Alok has elite brand of International buyers and stores of repute as potential customers.

As a specialty chemicals and dyes supplier, Clariant has had a pleasant experience in working closely with Alok and looks forward to enhance this business association to higher levels. We will play an active role in the reliable quality by supplying Alok with our best of product profile and by being sensitive to their competitiveness in their market.

We wish Alok Industries a grand success and I am sure, together we will become an icon in Textile Industry.

Ramesh Agrawal G.M –Marketing Clariant Chemicals (India) limited



#### Monforts

" We are proud to have had the chance of contributing towards Alok's leadership in best-in-class technology and uncompromising quality standards."

Jochen Stillger, Vice President of Sales and Marketing Monforts



## DyStar

From the company's incorporation in 1986, Alok Industries Limited has relentlessly pursued its vision to be the world's largest and the best textile solutions enterprise. The company has achieved a historic revenue milestone of Rs. 6000 crores in the financial year ending March 2011. The benchmarks it has set in terms vertical integration, diversification, export performance, profitability and net worth reflect the quality of management and execution at its best. The company's initiatives towards sustainable development ranging from women empowerment to partnering with Zameen Organic set a standard for fair trade and ethical organic cotton supply chain.

As the world's largest dyestuff manufacturing company, we are proud to be associated with Alok Industries Limited, as a partner and key strategic supplier for dyes and chemicals. It is also our privilege to be associated with Alok in a unique skill development initiative for the industry, 'The Advanced Academy for Development of Textile Technologist (AADIT)'.

On behalf of DyStar, I congratulate Alok Industries Limited for 25 years of existence and continuous achievement and wish them more success to make the nation proud!

Rajesh Balakrishnan President South Asia, Managing Director DyStar India Private Limited

## BENNINGER

## Benninger

The management team and all the employees of Benninger Group and Benninger India Pvt Limited congratulate the Board of Directors, Management as well as all the employees of Alok Industries Limited upon the -completion of 25 glorious years.

Our association with Alok Industries Limited started in the year 1991 as suppliers of "State-of-the-Art Technology" for Textile Finishing.

Throughout our association with Alok Industries Limited, we have found their management and team enthusiastic to adopt new technology and new processing methods in order to ensure high quality

Home Textiles and Apparels to their customers.

We are proud to have been associated with the market leader Alok Industries Limited.

Benninger India Limited Machinery Manufacturer - India





#### **BASF**

Alok Industries Limited is one of India's largest vertically integrated textile producers today. The growth of the company has been breathtaking right from its inception in 1986 when it started as a Private Limited Company. Its plant at Vapi uses state of art machinery, backed by a well-equipped testing laboratory and skilled technicians. The manufacturing process is mostly automated with little scope for human error. The raw material used is of top quality which shows Alok's adherence to good quality in its products. The Environment, Health & Safety norms followed by Alok are amongst the best in the world.

With such a set-up it is hardly surprising that Alok has successfully penetrated key world markets like European Union and The USA and has gained an appreciable share

Alok Industries is always on a lookout for innovation in machinery, dyes, chemicals and manufacturing processes. This has kept the company ahead of others in offering differentiation to its customers. Headed by a competent, knowledgeable and experienced top management team, Alok Industries is sure to scale newer heights in the future

We at BASF India have always stood by Alok Industries over the past decade and taken pride in growing with it. We do our best to provide solutions to support Alok Industries to be successful. Our relationship has grown stronger over the years.

As an ardent well-wisher of Alok Industries Limited, we wish the company & its stakeholders all the very best on the occasion of its silver jubilee. May it grower stronger every year and make our Country proud by its accomplishments in international markets

Murli Ramalingam Textile Chemicals BASF - The Chemical Company, India





### Rieter

Alok Industries has demonstrated an amazing pace of diversification and expansion to become one of the leading integrated manufacturers of home textiles and garments. As a vertically integrated textile group, Alok derives tremendous strengths via economies of scale, to offer ultimate benefits to its customers.

Alok stepped up its global profile by opting for Reiter as a system supplier in 2007, with a trend setting highly automated compact spinning installation.

It has been a privilege for Rieter to develop this association further. With considerable potential for process optimization, Alok continues to improve its comprehensive offering to its customers from a single source.

Rieter Machine Works Rieter India Private Ltd.

## Caledonia Investments

As a substantial shareholder on the Board of Alok Industries, represented by Tim Ingram since 2004, Caledonia Investments has been in a position to witness the unflagging energy and dynamism of Alok's team, for whom we have the greatest respect, as well as enduring friendship.

In the seven years of our association, the team has generated extraordinary growth in production and sales, building one of the world's largest and most efficient vertically integrated textile manufacturing facilities. The Alok Group now employs over 23000 people and provides a growing set of social amenities for them. Alok is also a major exporter worldwide.

We congratulate all concerned on Alok's 25th anniversary and send to the company, its promoters and staff every best wish for a happy and prosperous future. Many thanks and best wishes.

Tony Hambro
Associate Director
Caledonia Investments