

ALOK INDUSTRIES LIMITED

Peninsula Business Park, Tower B, 2nd & 3rd Floor, Ganpatrao Kadam Marg, Lower Parel,
Mumbai - 400 013. Tel.: 91 22 6178 7000 Fax : 91 22 6178 7118



5 December 2018

BSE Limited. Listing Department, P.J. Towers, Dalal Street, Mumbai - 400 001 Fax No.: 2272 2037 / 2272 2039	National Stock Exchange of India Ltd, Exchange Plaza, 5th Floor, Plot no. C/1, G Block, Bandra-Kurla Complex, Bandra (East), Mumbai-400 051 Fax No.: 2659 8237 / 2659 8238
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Dear Sirs,

Subject: - Newspaper Advertisement of the Notice of the 31st Annual General Meeting
scheduled to be held on 27th December, 2018.

Scrip Code: - NSE: ALOKTEXT AND BSE: 521070

Dear Sirs,

Pursuant to provisions of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we are enclosing herewith copy of the Notice of the Annual General Meeting published in the Newspapers as per the following details:

Name of the Newspaper	Language	Date
Business Standard	English	05.12.2018
Gandhinagar Western Times	Gujarati	05.12.2018

Kindly take record of the same.

Yours truly,
For Alok Industries Limited

Authorised Signatory

अधीक्षण अभियंता का कार्यालय



ALOK INDUSTRIES LIMITED

Corporate Identity Number (CIN) - LTTINC01545720
Regd. Office: 17/53, 15th Main Road,
Kadur, Bangalore - 560039, India
Tel No. 080-65317000, Fax No. 080-65317001
info@luminous.com, www.luminous.com

**NOTICE OF THE 31ST ANNUAL GENERAL MEETING
REMOTE E-VOTING AND BOOK CLOSURE IN CRM 17/11/2023**

NOTICE is hereby given that

- 1 The 31st Annual General Meeting (AGM) of the members of the Company will be held on Thursday, December 27, 2018 at 12.00 noon IST at Alok Public School, Alok City, Silvassa-Khanvel Road, Silvassa – 395222, Territorial of Dadra and Nagar Haveli, to transact the business as set forth in the Notice of the AGM dated November, 28, 2018.

2 Electronic copies of the Notice of AGM and Annual Report for the financial year ended March 31, 2018 have been sent to all the members whose IDs are registered with the Registrar and Share Transfer Agent/ Depository Participant(s). These documents are also available on the website of the Company, at www.alokindia.com. The Notice of AGM and Annual Report for the financial year ended March 31, 2018 have been sent to all other members at their registered address in the permitted mode. The delivery of notice of AGM and Annual Report has been completed on December 21, 2018.

3 Members holding shares either in physical form or dematerialized form on the cut-off date (December 21, 2018) may cast their vote electronically on business as set forth in the Notice of AGM through electronic voting system of Central Depository Services (India) Limited (CDSL) from a place other than venue of the AGM (remote e-voting). All the members are informed that:

(a) The business as set forth in the Notice of the AGM may be transacted through voting by electronic means;

(b) The remote e-voting shall commence on December 24, 2018 10.00 a.m. (IST);

(c) The remote e-voting shall end on December 26, 2018 5.00 p.m. (IST);

(d) The cut-off date for determining the eligibility to vote by electronic means at AGM is December 21, 2018;

(e) E-voting by electronic mode shall not be allowed beyond 5.00 p.m. (IST) on December 26, 2018;

(f) Any person who acquires shares of the Company and becomes member of the Company after dispatch of the Notice of the AGM and holding shares as on the cut-off date i.e. December 21, 2018, may obtain the login ID and password by sending a request at [helpdesk.evoting@cdsindia.com](mailto:evoting@cdsindia.com). However, if a person is already registered with CDSL for e-voting then the existing user ID and password can be used for casting vote;

(g) Members may note that : (i) The remote e-voting module shall be disabled by CDSL beyond 5.00 p.m. IST on December 26, 2018 and once the vote on a resolution is cast by a member, the member shall not be allowed to change it subsequently; (ii) The facility for e-voting through ballot shall be made available at the venue of the AGM; (iii) The members who have cast their vote by remote e-voting prior to the AGM may also attend the AGM, but shall not be entitled to cast their vote again; and (iv) Only persons whose names are recorded in the register of members or in the register of beneficial owners maintained by the depositories, as on the cut-off date shall be entitled to avail facility of remote e-voting or voting at the AGM through ballot;

(h) The Notice of AGM is available on the Company's website www.alokindia.com and also on the CDSL's website www.evotingindia.com;

(i) In case of queries/grievances relating to e-voting, members may refer to the Frequently Asked Questions (FAQs) and e-voting user manual available at www.evotingindia.com, under help section of CDSL's website or write an email to helpdesk.evoting@cdsindia.com or you may contact Mr. Santosh Jaiswal, Link Intime India Private Limited, C 101, 247 Park, LBS Marg, Virkholi (West) Mumbai - 400053, India. Tel: +91-022-49186000, Fax: +91-022-49186001, Email: santosh.jaiswal@linkintime.co.in.

K. H. Gopala
Company Secretary

Mumbai, India
December 5, 2018

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has emerged. It has a greater influence than the brand.

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market for its
ing brand," said
Bijoor.

Bajaj disagrees
maintaining

there is enough room for multiple variants. "People forget that in Pulsar we had 150, 180, we had two 220s at one point. Nothing has gone against us, it has worked," said Bajaj. It has also worked for rivals he said citing instances of Hero Splendor, Honda Activa and Royal Enfield Classic that have multiple variants. How come by having so many SKU's (stock keeping units), these brands have not suffered? Suppose a SKU is not liked, consumers will not buy, but why should the basic brand fail?

Deepsinh Rathore, managing director and co-founder, Emerging Market Automotive Advisory has a more simplistic view of the brand-consumer matrix in the segment, "For motorcycle buyers below 150cc, it's not the brand but product which matters, unless it belongs to the market leader. Hero, the buyer doesn't care!" Perhaps, but brands and consumers know that leadership is a slippery slope in the segment.

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**THE CARRYING ON
in Canada and
as part of new
initiative**

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migration has
by IT firms to
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players are in
local base in n

For instance, company Hexar would use its *Cloud* service similarly. Tech announced this

A'S FIRS OF MAT

- minor revolutionary as exclusively feminist (8)
- 7 Spread out to tell the tale (6)
- 15 Ability to settle (8)
- 16 Address of the knight's bride? (8)
- 18 Even now the mood's changing (8)
- 19 Would Englishman worry about a little cake? (?)
- 21 An old lady and her young one seen in a lodge? (1,5)
- 23 Howl about two articles, one being yellow (6)
- 24 Bot It's been tied to a post! (6)

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